



FOR IMMEDIATE RELEASE

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Merced County Fair Gets New Board Member, Luis Lara of Atwater

MERCED, CALIFORNIA, November 20, 2019 – The Merced County Fair is proud to announce that Luis Lara of Atwater has joined the Merced County Fair (35th District Agricultural Association) Board of Directors after being appointed by Governor Newsom on November 8, 2019.

“It is so great to have someone like Luis Lara appointed to the Fair Board who has a deep love of and strong commitment to the community,” said Teresa Burrola, CEO, Merced County Fair. “We are excited to get him further involved in our Fair and join our efforts to continue to improve what we do for the community.”

Luis Lara was born and raised in Atwater where he still resides with his family. He has served as a sergeant for the California Highway Patrol since 2011. Prior to that, Lara held several different positions since joining the California Highway Patrol in 1998, including serving as an officer in the Merced Area and Redwood City CHP Area Office. He has also served as an instructor at Merced Community College since 2013. Lara is secretary treasurer for the Merced School Employees Federal Credit Union Board of Directors; a board member of the McSwain Union Elementary School District. He previously served on the Merced County Spring Fair Board from 2013 to 2018.

“I’ve been going to the Merced County Fair since I was a kid – it was a tradition for my brother, sisters, and parents – and now it has continued with my family, including getting my kids involved in showing animals at the Fair,” said Lara. “As someone in law enforcement, I commend the fair on providing a safe event for families to enjoy and in my new role on the Board, I look forward to being part of this annual tradition I’ve enjoyed my whole life in a new way.”

About The Merced County Fair:

The Merced County Fair, first founded in 1891, represents the 35th District Agricultural Association and is celebrating 129 years of operation this year. More than 70,000 people from throughout Merced County and beyond attend the five-day Merced County Fair each June. Members of the Board of Directors include: President, Lori Gallo; First Vice President, Carol Sartori-Silva; Second Vice President, Lee Lor; Vicky Banaga; Mark Erreca; Emily Haden, Luis Lara and Kim Rogina. Teresa Burrola heads up the daily operations in her role as CEO. The 2020 Merced County Fair will run June 10 - 14. For more information about the Merced County Fair, please visit www.MercedCountyFair.com. Connect with the Fair on Facebook (@mercedfair), Twitter (@Merced_CA_Fair) and Instagram (@mercedcountyfair).

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