



June 5-9, 2024
 It's A Barnyard Mardi Gras
 35th District Agricultural Association



FOR IMMEDIATE RELEASE

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Merced County Fair Announces 2024 Concert Line-Up
Great Musical Entertainment Shows Kick-Off Summer at the Fair!

MERCED, CALIFORNIA, February 23, 2024...The Merced County Fair is thrilled to announce its line-up for the 2024 FREE Outdoor Theatre Concert Series presented by Coors Light! The 2024 Merced County Fair presented by Valley Children’s Healthcare will take place June 5-9. Tickets for the Fair will go on sale May 1st.

“We’re so excited about this year’s concert line-up and are looking forward to five great nights of free concert entertainment, plus all else the Fair has to offer! Be sure to mark your calendars and enjoy us for live music, carnival rides, Fair food and more and this year’s Merced County Fair – June 5th through 9th,” said Teresa Burrola, CEO Merced County Fair. “Expect more entertainment announcements in the months to come, including how you can save on your tickets to the Fair!”

FREE Outdoor Theatre Concert Series presented by Coors Light – 8:30 p.m. Nightly

DATE:	SHOW:	ARTIST WEBSITE:
Wednesday, June 5	George Strait Tribute	www.tributetogeorgestrait.com
Thursday, June 6	Garratt Wilkin & The Parrotheads <i>A Celebration of Jimmy Buffet’s Music</i>	www.theparrotheads.com
Friday, June 7	Tyler Farr	www.tylerfarr.com
Saturday, June 8	The Whispers	www.thelegendarywhispers.com
Sunday, June 9	La Original Banda El Limón	www.Facebook.com/obls1

Concerts start at 8:30 p.m. and are free with your paid Fair admission. Be sure to get your admission in advance for \$10, price at the gate is \$15. Children 12 and under are free. Be sure to check the website for ways to save before you head to the 2024 Merced County Fair: www.mercedcountyfair.com/discounts.

MORE INFORMATION ON OUTDOOR THEATRE ARTISTS:



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George Strait Tribute

This show is a must-see for all fans alike! Jaws will drop as Derek Spence takes the stage even before he sings a single note. The voice, the look, the stage mannerisms and the band have all helped Derek Spence become the top "George Strait Tribute Show" in America, playing at various fairs and festivals, as well as corporate and private events. Reviews from across the United States say this show is close to the real deal of the "King of Country" himself! Don't miss live performances of George Strait's biggest hits like "Check Yes or No," "Amarillo By Morning," "Carrying Your Love with Me", "Write This Down" and so many others!

Garratt Wilkin & The Parrotheads – A Celebration of Jimmy Buffett's Music

Garratt Wilkin & The Parrotheads was formed in Northern California in 1999 with some great local musicians who found they were performing more Jimmy Buffett songs by request. Garratt's band "The Whiskey Ducks" continued to receive more and more requests for Jimmy Buffett songs and was becoming known as the "Buffett Band." An agent approached the Garratt asking if they would perform a show singing only Buffett songs and the rest is history. Since becoming Garratt Wilkin & The Parrotheads, exclusively performing Jimmy Buffett music, the Parrotheads have performed as a six-piece "core" band and up to as large as a 13-piece band, giving the band the closest representation of the Coral Reefers and creates the look, feel and sound of being at a Jimmy Buffett concert. The band's popularity across the fair and festival circuit in the U.S. has billed the band as being the No.1 Jimmy Buffett tribute band. This is a tribute show you won't want to miss!

Tyler Farr

The Country-rocker, with three No.1 songs to his credit: "Redneck Crazy," "Whiskey in My Water," and "A Guy Walks Into a Bar", broke onto the scene with the 2013 release of his debut album, *Redneck Crazy*, which landed at No. 2 on the Billboard Country Albums Chart and No. 5 on the Billboard Top 200. Farr's Platinum-selling title track "Redneck Crazy" garnered Farr back-to-back No.1 singles, including his first No.1 as a songwriter, with his Platinum-certified hit "Whiskey in my Water." His sophomore album, *Suffer In Peace*, followed suit, also making its debut in the Top 5 on both the Billboard Top 200 Albums and Billboard Country Albums Charts, leading Farr to become the only solo male Country artist in the past decade to have their first two studio albums debut in the Top 5 on the Billboard 200 Chart. Named as one of the top male vocalists in Country music today, Tyler has toured with big-name stars like Jason Aldean, Florida Georgia Line, Luke Combs, Brantley Gilbert and Lee Brice, not to mention being the first artist to sign to Jason Aldean's Night Train Records/BBR Music Group.

The Whispers

Celebrating over 55 years in the industry as one of the premier soul groups, The Whispers' musical success can be attributed to an ingenious balance of soul, jazz, pop, disco and blues that delight of millions of fans. The Whispers have had 33 Top 10 hits and 20 Billboard charted albums and were one of the first groups to be signed to Soul Train Records, but the band earned most of their greatest hits with Solar Records. Their music has been sampled over 131 times, highlighted on over 600 compilations and has been featured in various movies such as *Madea's Family Reunion* and *Diary of a Mad Black Woman*. The Whispers' five decades of accomplishments have earned them multiple recognitions, such as Vocal Group Hall of Fame inductees, presentation of the Governor's Award by the San Francisco Chapter of Grammy Awards, NAACP Image Award,



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induction into the Bay Area Blues Society Hall of Fame, Rhythm and Blues Hall of Fame, Soul Track Magazine's People's Choice Lifetime Achievement Award, amongst a multitude of others. As of recent, The Whispers re-released a few of their most popular singles such as "And the Beat Goes On," "Rock Steady," "Olivia (Lost and Turned Out)," and "Maybe the Fire Isn't Out" to name a few. Don't miss the chance to see this legendary group!

La Original Banda El Limón

La Original Banda El Limón formed in 1965 by Don Salvador Lizárraga in Mazatlán, Sinaloa. During the 1990s, the band gained immense popularity and international recognition, topping the Hot Latin Tracks list on Billboard in the U.S. for almost a full year in 1997. Over the year's the band has performed in various large events, attracting audiences of over 100,000 people in both Mexico and the United States. La Original Banda El Limón has won three Latin Grammys, two Premios Texas, an ASCAP Award, BMI Award, Billboard Award for Excellence in Regional Mexican Music and others. They have a vast discography of 41 albums, achieving high sales in physical and digital formats with over 300 million streams on various digital platforms. La Original Banda El Limón continues to thrive and has recently released the single "Me Sigue Doliendo," performed by Kevin Meléndres. They are also preparing a Tribute to the Legacy of Don Salvador Lizárraga, which will feature prominent Sinaloan musicians, former band members, and other invited artists. Don't miss the opportunity to see this legendary Sinaloan band perform some of their biggest hits at the Fair like "Derecho de Antigüedad," "El Mejor Perfume," "Juan Martha" and more!

Resources Link: Artist Photos and Fair Logos

<https://spaces.hightail.com/space/Z0xY6zottO>

About The Merced County Fair:

The Merced County Fair, first founded in 1891, represents the 35th District Agricultural Association. The fair's mission statement outlines that it "*promises to meet the needs of our community by providing a fun, safe venue to celebrate our area's agricultural heritage, discover new technology and be entertained.*" This year marks the 132nd year of operation for the Merced County Fair. The Merced County Fair annually welcomes nearly 70,000 people from throughout Merced County and beyond to attend the five-day fair each June. Members of the Board of Directors include: President, Luis Lara; First Vice President, Mark Erreca; Second Vice President, Emily Haden; Vicky Banaga, Lori Gallo; Mark N. Pazin; Kim Rogina; and Carol Sartori-Silva. Teresa Burrola heads up the daily operations in her role as CEO. The 2024 Merced County Fair will return to kick off the summer, June 5 - 9. For more information about the Merced County Fair, please visit www.MercedCountyFair.com. Connect with the Fair on Facebook ([@mercedfair](https://www.facebook.com/mercedfair)), Twitter ([@Merced_CA_Fair](https://twitter.com/Merced_CA_Fair)), Instagram ([@mercedcountyfair](https://www.instagram.com/mercedcountyfair)) and Tik Tok ([@mercedcountyfair](https://www.tiktok.com/@mercedcountyfair)).