



FOR IMMEDIATE RELEASE

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Merced County Fair Is Seeking Sponsors & Buyers For Its Modified In-Person Livestock Sale, June 12

After Last Year's Virtual Activities, Merced County Fair 4-H and FFA Students Will Get to Show In-Person and Participate in a Modified In-Person Livestock Sale

MERCED, CALIFORNIA, May 19, 2021 – The Merced County Fair Board, Management and Livestock Department are excited to move forward with an in-person modified Livestock Show and Sale for Merced County's hard-working 4-H and FFA students. The Merced County Fair Livestock Show takes place Thursday, June 10 through Friday, June 11. Then, the Merced County Fair Livestock Sale will be Saturday, June 12 beginning at 8:30 a.m. in the Yosemite Hall at the Merced County Fairgrounds with a livestream of the showing in the Hilmar Cheese Barn. There are 500 4-H and FFA members participating in the livestock show and sale.

"We are so proud of our 4-H and FFA students for their continued hard work and how they have adapted to circumstances over the past year," said Teresa Burrola, CEO of the Merced County Fair. "Our team is thrilled to welcome them back for our in-person show and sale, which will look different as we follow COVID-19 health and safety protocols. One thing that will be the same though is the excitement and sense of pride these young adults have when showing their animals. We encourage the community to get involved – whether through sponsorship, add-on bids or purchasing an animal; let's show these kids that their community is here to support them!"

Due to COVID-19 restrictions, this year's Merced County Fair Livestock Show & Sale will be a ticketed event. Admission cost for the parents, family and buyers will be \$5 per person. Passes will be available for purchase from the Fair Administration and the Livestock Office on Tuesday, June 8 or at the gates during the events.

The Merced County Fair Livestock Show will take place in the Les McCabe Arena, Hilmar Cheese Barn, Dairy Show Ring and the Glacier Barn. A schedule of activities is available on the [fair's website](#). The Merced County Fair's Livestock Sale will have buyers located in the Yosemite Hall watching a livestream of the 4-H and FFA students who will be showing in the Hilmar Cheese Barn. This allows for a greater number of buyers and auctioneers to attend and allow for social distancing.

To gain awareness for the modified in-person Livestock Show & Sale, the Merced County Fair will be showcasing a variety of 4-H and FFA chapters and students that are participating in the sale, with its "Chapter Features". The

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goal is to continue to showcase the importance of 4-H and FFA programs, the experiences they provide and the hard work of these students. Chapter Features will be posted at www.mercedcountyfair.com/chapter-features.

Now more than ever it is important that the community comes together to support these 4-H and FFA students who have invested a lot of time and money into their animal projects. Don't forget you don't have to purchase an animal to participate; buyers can also simply place add-on bids. Additionally, there is great opportunity for local businesses to become a sponsor to not only get exposure for their business, but most importantly, support these kids. Buyers within the past two years do not need to re-register. New buyers or those who have not been active in the past two years, will need to register by contacting the livestock office by phone at (209) 722-1421 or by email at livestock@countyofmerced.com. If businesses are interested in sponsorships, email info@mercedcountyfair.com.

For those 4-H and FFA students, advisors or parents who have questions, the Merced County Fair livestock staff can be reached via phone at (209) 722-1421 or by email at livestock@countyofmerced.com.

About The Merced County Fair:

The Merced County Fair, first founded in 1891, represents the 35th District Agricultural Association. The fair's mission statement outlines that it "*promises to meet the needs of our community by providing a fun, safe venue to celebrate our area's agricultural heritage, discover new technology and be entertained.*" Each June, the Merced County Fair welcomes more than 70,000 people from throughout Merced County and beyond to attend the five-day event. Due to COVID-19 restrictions, the 2021 Merced County Fair was cancelled, but a modified in-person livestock show and sale will take place, June 10-12. Members of the Board of Directors include: President, Carol Sartori-Silva; First Vice President, Kim Rogina; Vicky Banaga; Mark Erreca; Lori Rossi Gallo; Emily Haden; Luis Lara and Mark Pazin. Teresa Burrola heads up the daily operations in her role as CEO. For more information about the Merced County Fair, please visit www.MercedCountyFair.com. Connect with the Fair on Facebook ([@mercedfair](https://www.facebook.com/mercedfair)), Twitter ([@Merced_CA_Fair](https://twitter.com/Merced_CA_Fair)) and Instagram ([@mercedcountyfair](https://www.instagram.com/mercedcountyfair)).

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