



Carnival Fun at the Fair!

The 2023 Merced County Fair, presented by Valley Children's Healthcare, is your stop for family fun! From thrilling, stomach-turning rides to mellower kiddie/family rides to Fair food to games and prizes, the carnival at the Fair is brimming with action-packed fun from the family-owned and operated Butler Amusements, Inc. Enjoy the separate Kiddie Land carnival area designed especially for the younger carnival fans or venture on over to the bigger rides in the Main Carnival Area for lots of games, the Giant Ferris Wheel and of course plenty of rides for those thrill-seekers out there!

Discounted \$33 Unlimited Carnival Ride Wristbands

Get your money's worth with the Unlimited Carnival Wristbands for just \$33 at participating Save Mart and FoodMaxx locations NOW – June 11! Or you can purchase discounted Unlimited Carnival Ride Wristbands at the Fair Box Office or online at www.MercedCountyFair.com until June 6.

Wristbands are good any one day of the Fair. All carnival ticket booths accept Debit, Visa, Mastercard and Discover. Regular price Unlimited Carnival Rise Wristbands are \$38.

Individual Ride Ticket Cost: \$1 each and each ride costs anywhere from 3 – 10 tickets! So, the Unlimited Carnival Ride Wristband is the best deal to enjoy all the rides you want!

Here is your scoop on the rides you will see at the 2023 Merced County Fair. This information, along with photos and height requirements, can be found at www.mercedcountyfair.com/carnival

2023 CARNIVAL RIDE LIST 2023

SPECTACULAR RIDES

MEGA FLIP | The Mega FLIP, from Holland, lifts riders high into the air, 24 at a time. As the main boom swings back and forth, the base of six groups of seats begin to spin, giving the passengers a feeling of weightlessness while they soar through the air with their feet swinging free! This ride creates a thrilling, unforgettable experience for its riders and provides a spectacular show.

TURBO SPEED | Not for the faint-hearted. Riders are taken for a 70 mph 'spin' at the ends of a whirling arm that takes them 120 ft. in the air and sends them hurtling towards earth in an arc generating forces 3 times the pull of gravity. Features upside-down free-flipping action.

GIANT WHEEL | A towering tradition of Butler Amusements, the majestic Giant Wheel dominates the Midway day and night, offering patrons a sweeping view from a height of nearly 100 feet! Passengers are seated in separate gondolas and then whisked smoothly over the top and down again, reminiscent of the Ferris wheel. The Giant Wheel is a pleasant ride for the entire family!

VERTIGO | The A.R.M Vertigo towers over the midway at 100 feet in height and seats twenty-four passengers. Each seat holds two riders who are secured by a lap restraint. Once the ride begins, the entire center twists in a circular motion. Riders enjoy a swinging sensation as the entire center track lifts up slowly until reaching the top of the ride. Once the swing ride reaches the top it begins to slowly swing in a descent.





VIPER | A colossal ride with a brilliant green snake theme will take riders on a whirlwind journey. The large arm across the entire top of the ride tilts and spins. At each end of the giant arm are two clusters holding two-part seating which spin independently as well. The open-air design allows riders to experience spectacular twirling views. The Viper seats 24 passengers and uses state of the art shoulder bars.

WACKY SHACK FUNHOUSE | This walkthrough funhouse is filled with thrills that test the riders' dexterity. Seesaw steps, air tricks and a tumbler exit will keep patrons coming back for more.

1001 NACHTS | Our European 1001 Nachts ride is a spectacular bright ride on the midway and is a thrill to fairgoers. It is a platform ride that goes completely up and over in a circular fashion as riders leave their stomach behind. This colorful attraction is also energy efficient as it has been equipped with state-of-the art LED bulbs.

GIANT SCOOTERS | A new innovation on a traditional ride, our Scooters are state-of-the-art. Riders, seated in their "cars" begin a trip over a rectangular floor, bumping and dodging other drivers in their way! Coupled with the thrill of the ride is a light show, TV videos visible around the center of the platform, music, and more special effects at night! The Scooters are a custom-built attraction – the first in the United States, available only through Butler Amusements.

WAVE SWINGER | The German Wave Swinger is a work of art, combining the traditional swing ride with lavish, hand painted scenery. The Wave Swinger lifts riders slowly from the platform and then proceeds to take them on a leisurely ride, tilting one way and another to add to the excitement. Its unusual size, unforgettable scenery, lights, music, and ride make the Wave Swinger a Butler Amusements classic.

FLYING BOBS | The Flying Bobs has 18 seats each capable of carrying 2 adults. A fun and exciting ride which revolves around in a 360-degree circle and goes up and down hills.

GRAND CAROUSEL | For decades, audiences have been awed by the beautifully handcrafted majesty of the carousel. To witness The Grand Carousel is to see this piece of Americana in all its glory. This 38-foot Americana Themed Carousel features 36 jumping horses, and 2 chariots. Parents and children create memories while they enjoy the sights and sounds of this beautiful ride together!

ZIPPER | The Zipper has been one of the Midway's most recognizable attractions for years, providing thrills to riders from teens to adults. There's more spinning going on with the Zipper than an out-of-control top. While the 'cages' holding two passengers each rise and descend on a tower boom, each spin independently and the entire boom turns, too. Three times the action, backed by spectacular lighting bringing them back for more.

STARSHIP 3000 | The lights and excitement of the midway literally become a blur as Starship 3000 sweeps you off your feet. Spinning at 24 RPM, The Starship 3000 uses centrifugal force to float the passengers off the floor, giving them the feeling of weightlessness. All aboard this 45-person capacity Starship 3000 for one wild ride.

EAGLE 16 A staple of the American Midway, this 16-Seat Ferris wheel has eight front facing cars holding two riders in each. It offers both a gentle ride around the 360-degree vertical circle and a thrilling view, as riders are lifted high above the ground and able to see for miles.





SUPER SHOT DROP TOWER | The world-class Super Shot Drop Tower is one of Butler Amusements' most popular rides. Unlike any other ride on our midway, the Super Shot will bring a new dimension of thrills to your carnival goers. A total of 12 passengers are loaded into the circular passenger station. Over the shoulder harnesses secure patrons, while they are gently lifted up the 90-foot tower. Once the passenger station reaches the top, it is released in an accelerated freefall and riders experience G-Forces more than 3½ times normal. Riders are then cushioned by a magnetic braking system stopping the station before it reaches the base of the tower.

MAJOR RIDES & SHOWS

CYCLONE | The Cyclone is a thrilling ride that is enjoyed by kids, teens and families of all types. The Cyclone has 8 uniquely designed spherical passenger vessels each with a capacity of 4 persons. Each vessel includes a centrally located steering wheel which enables the passengers spin the cars themselves. The Cyclone lifts 7 ½ feet into the air and tilts 20 degrees for a terrific ride sensation.

MARDI GRAS FUNHOUSE | Celebrate one of America's brightest and boldest holidays without having to travel far. The Mardi Gras is a self-contained celebration of the famed New Orleans Holiday. Two stories of exciting mirror mazes, moving escalators, music and lights combine for thrills, inside and out – day or night!

STATE FAIR SLIDE | The Slide is a ride for the whole family. It towers 35 feet high and has hills to slide down. Fairgoers of any age enjoy the thrill of our slide as they sail down the undulating path. Passengers climb a stairway, higher and higher to the top of the slide and then laugh and scream with delight as they sail to the bottom.

KITE FLYER | The Kite Flyer is an unusual amusement ride where, instead of sitting, passengers lie horizontally within the frame of colorful gliders. After riders are buckled in, the ride begins to turn and then rises in the air for a thrilling, soaring sensation before gently gliding back to "Earth".

WELCOME TO MY NIGHTMARE FUNHOUSE | Welcome to my Nightmare – Passengers are invited to climb aboard coffin-like carriages which seat two passengers at a time. When the operator engages the ride, passengers creep along a winding track which takes them to Welcome to my Nightmare. Complete darkness awaits riders as their carriage navigates twist and turns.

TILT-A-WHIRL | Round and round they go and where they stop, nobody knows! An old favorite that has thrilled and excited patrons for generations, the Tilt-A-Whirl is a swirling experience for teens and adults. Separate cars rotate individually as the entire ride revolves up, down and around!

FAMILY RIDES (Rides that adults and children may ride together)

CROWN MERRY GO ROUND | For decades, audiences have been awed by the beautifully handcrafted majesty of the carousel. To witness The Crown Merry Go Round is to see this piece of Americana in all its glory. This 30- foot Americana Themed Carousel features jumping horses, and 2 chariots. Parents and children create memories while they enjoy the sights and sounds of this beautiful ride together!

ROCK N TUG | Those who normally go with the flow are encouraged to rock the boat a little this year at the Fair. This little tugboat spins, dips, and peaks like riding an ocean swell. The Rock N Tug seats approximately 20 individuals so parents can take to the high seas with their children.





WACKY WORM COASTER | The Wacky Worm coaster is designed for the whole family. This two-level family roller coaster is a great way for the entire family to enjoy the carnival. This brightly painted worm, surrounded by flower cup lights, is a charming addition to the Midway.

PUPPY ROLL | On the Puppy Roll four cute puppy's welcome children and parents aboard for a smooth ride. Passengers can move the ride at their own pace by turning a giant steering wheel inside the puppy's belly spinning themselves round and round while the entire ride.

CHOPPER HOPPER | Kids of all ages can swirl and twirl through the air like a chopper flying daredevil. The Chopper Hopper is a family ride and boasts eight cartoon themed helicopters. Each helicopter holds four passengers and is large enough to accommodate children as well as adults. The helicopters move up and down the center pole and riders control the spinning action with a push of a button.

LOONER TOOTER TRAIN | All Aboard!! This fun-filled rain trip for the whole family takes place in brightly colored cartoon-like cars. Passengers aboard the train at the station and with merry music, and bright scenery, the journey begins around a circular track. Fun for everyone is in store on the Looney Tooter Train.

FIREHOUSE FUNHOUSE | The Firehouse is an all-time favorite to the little ones. Fun for the whole family. Featuring walk through punching bags, a cargo net climb and many more features will keep the littlest of visitors wanting to come back for more.

JET SKIS | Get your little motor running on this high-octane kiddy ride. The Jet Ski's is an umbrella ride with mini watercraft to ride in which travel in a 360-degree rotation.

JUMPING JUNGLE FUNHOUSE | The Jumping Jungle Funhouse is a walk-through funhouse with a wild twist. Patrons can enjoy scenes from the jungle while negotiating obstacles. Unusual sights and sounds mixed with classic funhouse tricks make the Jumping Jungle fun for the entire family. The beautiful scenery and two stories of fun will attract all funhouse enthusiasts.

KIDS RIDES

WET BOATS | This kid ride features individual mini boats that float in water along a circular path. A great carnival ride for first timers!

FROG HOPPER | The Frog Hopper is a first of its kind, fully interactive family ride that is sure to be a hit amongst kids of all ages. The Frog Hopper combines stadium style seating with an adorable frog theme utilizing a unique, patent pending interactive bouncing motion.

TOMMY KANGAROO | Experience the graceful, gentle ride of a baby kangaroo carried in the safety of his mother's pouch. Four Kangaroos welcome children and parents aboard for a smooth ride. Passengers sit inside each kangaroo and as the ride turns, each kangaroo slowly revolves as well.

QUAD RUNNER | The Quad Runner is great for first time riders. Souped up 4-wheelers seat two children each and travel in a circle.