



June 7-11, 2023
Everyone Come Celebrate

35th District Agricultural Association



Banda Machos

The FREE Outdoor Concert Series Presented by Coors Light

Closing out the 2023 Merced County Fair presented by Valley Children's Healthcare is Banda Machos as part of the FREE Outdoor Concert Series Presented by Coors Light! The final show starts at 8:30 p.m. and is free with paid fair admission.

In 1990 when the band formed together in Jalisco, Mexico, the 13 original members of Banda Machos could never have imagined how popular — and how controversial — they would become. Brash, infectious, and eventually inescapable, Banda Machos updated and modernized the traditional Sinaloan banda style. They electrified and augmented the genre's big, brassy sound with amplified instruments, flashy keyboard flourishes, and their longtime battle cry "Arre Macho!" The group is also known for equally flashy costumes, featuring fringed leather trench coats, matching boots, heavy gold jewelry, and big Stetson hats.

Steeped in tradition but looking forward, Banda Machos' 1992 breakthrough album, *Sangre de Indio*, included the radio hit "El Gato y el Raton" and helped launch the Quebradita sound. In 1993 Banda Machos was crowned "La Reina de las Bandas" at the Viva México festival in Chicago. That same year, Banda Machos was awarded by Univisión's Lo Nuestro for Revelation of the Year in the Mexican/Regional category, achieving a Furia Musical award for Best Mexican Band. The group continued to fill stadiums throughout the 1990s and into the next millennium, appealing especially to young Mexican audiences in the United States eager to have a taste of home that they could dance to.

Banda Machos' repertoire, which includes both romantic material and witty lyrics spiced with double entendres (such as "El Profesor" and "La Manguera"), was written by some of Mexico's greatest veteran songwriters — including Joan Sebastian and José Alfredo Jiménez, as well as younger talents like Iván Díaz and Horacio Ortíz. They have recorded more than 20 albums and performed in Mexico and nearly every state in the U.S.

They achieved even wider acclaim in 2008, when they released their first YouTube video in conjunction with the album, *Proximo Tonto*, garnering millions of views throughout the world. Following the release of "La Huella de Mis Besos" in 2018, Banda Machos was acknowledged by the International Human Rights Commission for its commitment to fighting music piracy. Banda Machos is an iconic band that's performed throughout the world and nation, including stops at the Los Angeles Memorial Coliseum and New York's Madison Square Garden.

Banda Machos Highlights

- 1990 | Banda Machos is formed
- 1992 | Banda Machos' releases breakthrough album, *Sangre de Indio*, which helped launch the Quebradita sound.
- 1993 | Crowned "La Reina de las Bandas" at the Viva Mexico Festival
- 2008 | Released their first YouTube video in conjunction with the album, *Proximo Tonto*, garnering millions of views throughout the world.

Banda Machos

Sunday, June 11 @ 8:30 p.m.

FREE with Paid Fair Admission

[Banda Machos Facebook](#)