



## **FOR IMMEDIATE RELEASE**

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### **Merced County Fair Announces Richard Sandoval as New Deputy Manager** *Merced native returns home to help lead the fair into the future*

**MERCED, CALIFORNIA, December 5, 2022** – The Merced County Fair is excited to announce Richard Sandoval as the new Deputy Manager for the Merced County Fair. Richard has an extensive history in the fair industry and the Merced community. He first started in the fair industry in 2002, when he joined the Merced County Fair team where he worked until 2018, managing fair-time operations and admissions personnel. In 2010, he joined the Madera District Fair team overseeing their fair-time operations before being named their Deputy Manager in 2015. Prior to joining the fair industry, Richard was in the insurance and banking industry in Merced.

“We are thrilled to welcome Richard Sandoval back to our Merced County Fair team, this time as our new Deputy Manager,” said Teresa Burrola, CEO of the Merced County Fair. “Richard is an exceptional leader who has a passion for our fair and our community. I look forward to working with him again to help lead our fair into the future.”

In his role with the Merced County Fair, Richard will work alongside Teresa Burrola to produce the annual fair, build upon its year-round events and enhance community connections.

“The Merced County Fair is a staple for the community. It brings people together and creates memories – whether that’s participating in the fair as an exhibitor or attending with friends and family. That extends to events throughout the year. The fairgrounds are a true gathering spot for the community. I look forward to working with the incredible team here at the Merced County Fair, led by Teresa Burrola, to continue to improve the fair for our community and our future generations of fairgoers,” said Richard Sandoval, Deputy Manager of the Merced County Fair.

Growing up in Merced, Richard has many fond memories of the Merced County Fair, including watching the parade that used to take place down Martin Luther King Jr. Way to the fair gate, officially kicking off opening day. That love of the Merced County Fair also extends to his family, wife Sandra, three daughters and two new grandchildren. “It excites me to be back and have my hands in producing the best fair possible to create memories for our community, including my family who is now in its third generation of fairgoers,” said Richard.

The 2023 Merced County Fair will run June 7 – 11. More fair details will be announced in the upcoming months and will be posted to the website at [www.MercedCountyFair.com](http://www.MercedCountyFair.com).

#### **About The Merced County Fair:**

The Merced County Fair, first founded in 1891, represents the 35th District Agricultural Association. The fair’s mission statement outlines that it “*promises to meet the needs of our community by providing a fun, safe venue to*

**35th District Agricultural Association**

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*celebrate our area's agricultural heritage, discover new technology and be entertained.*" This year marks the 131<sup>st</sup> year of operation for the Merced County Fair. The Merced County Fair annually welcomes more than 70,000 people from throughout Merced County and beyond to attend the five-day fair each June. Members of the Board of Directors include: President, Kim Rogina; First Vice President, Vicky Banaga; Second Vice President, Luis Lara; Mark Erreca; Lori Rossi Gallo; Emily Haden; Mark N. Pazin; and Carol Sartoni-Silva. Teresa Burrola heads up the daily operations in her role as CEO. The 2023 Merced County Fair will return to kick off the summer, June 7 - 11. For more information about the Merced County Fair, please visit [www.MercedCountyFair.com](http://www.MercedCountyFair.com). Connect with the Fair on Facebook ([@mercedfair](https://www.facebook.com/mercedfair)), Twitter (@Merced\_CA\_Fair) and Instagram (@mercedcountyfair).

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